

Note to CAFWS; The questionnaire will be A4 folded



**Walking West Sussex Festival 2007
Feedback questionnaire - DRAFT**

Thank you for taking part in the Walking Festival. We are always seeking to improve our service and so would appreciate a few minutes of your time to complete this questionnaire. Your views will be taken into account when we arrange future events.

The first 5 responses pulled 'out of the hat' on Friday 2nd November will receive a free west Sussex cookbook. Please return this questionnaire in the enclosed reply paid envelope by **Monday 29th October 2007.**

Are you completing this as: an individual or part of a family

1. How did you hear about the Walks Festival? *Tick all that apply*

- Walking Festival poster/flier
- Poems and puddings poster/flier
- West Sussex County Council website
- Other website (please specify)
- West Sussex Connections (WSCC magazine)
- Walking magazine (please specify)
- The Media; press/radio/TV (please specify)
- Footprints Club
- Previous participant
- Other (please specify).....

2. What attracted you to the Walks Festival? *Tick all that apply*

- Nice countryside – downland
- Nice countryside – coast
- Local to where I live
- Exploring a new area
- Walks are lead by experienced leaders
- Health benefits
- Enjoy walking with others
- Family events
- Arts events
- Variety of walks
- Learning about rural life/the countryside
- Price included entrance to Weald & Downland museum
- Other (please specify).....

3. Did the Walks Festival encourage you to go walking when you not otherwise have done so? Yes No

4. Did you visit the Weald & Downland Museum? Yes No

5. Did you travel to the Walks Festival Centre by public transport? Yes No

6. Did you make your own way to the start of the walk (if not starting from the Weald and Downland Museum) Yes No

Agenda Item 13

How did you rate the following:

Excellent Good Satisfactory Poor Not applicable

Organisation

- | | | | | | |
|--|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 7. Administration | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8. Brochure | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9. Joining Instructions | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10. The shuttlebus | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11. Organisation of the Walks Centre
at the Weald and Downland Museum | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

The Walks

- | | | | | | | |
|---|---------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| 12. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17. Walk Number <input style="width: 30px;" type="text"/> | a) The walk | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| | b) The leader | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

18. What did you like most about the Walking Festival?

19. What did you like least about the Walking Festival?

20. Was it good value? Yes No Fairly

21. Would you come again? Yes No Possibly

22. Did the addition of 'Poems and Puddings' events influence your choice/
enjoyment of walks? Yes No

Comments

23. How many miles did you travel to the Walks Centre (or start of your walk if you went direct)?

Less than 10 10-20 20-30 30-50 Over 50

Agenda Item 13

Right split??

24. If you live outside West Sussex, did you stay in the area for the Walks Festival? Yes No

25. If yes, did you stay with: *Is this question relevant??*

- Family/friends Caravan/camping
- Hotel Self catering accommodation
- Guest House/BB Other (please specify).....

26. Did you purchase food/drink in the local area when on your walk?
Yes No

27. Do you have any further comments regarding the Festival?

28. Have you any suggestions for events/walks in 2008?

About you....

29. your nearest town or village

30. Are you (please put in number of people in each age group if completing this as part of a family) Under 15 15 - 45 45-60 60-75 Over 75
Are these the right breakdown of ages?

31. Are you: Male Female

32. Are you: White British Other White (please specify)
Other (please specify)

33. What type of walker would you describe yourself as:-

- Experienced -happy to explore the rights of way network using maps
- Intermediate - happy walking but unconfident exploring new areas without a leader
- Casual - enjoy short walks using local routes and publicised areas with public access such as country parks etc
- Newcomer - fairly new to walking
- Family – only generally walk/go to countryside with my family

If you would like to be entered into the prize draw please complete the following:

Name *please print*

Address
Post Code



The information you have provided will be used to analyse the Walking West Sussex Festival and for the prize drawer and for no other purpose.

THANK YOU