WANTED: 12,000 LAND WOMEN.

The Women's Land Army is calling for recruits. 12,000 women are wanted at once for work on the land. "Come and join the Land Army and hold the Home Front." That's the call to which the women of the nation are responding. The Home Front and the Army can't be held without the support of women. The Women's Land Army "cannot offer a beautiful cot," says the Hon. Mrs. Liddell, "but it can offer a healthy complexion and splendid rose cheeks." And what is more important than all, it can offer a gift of the chance of helping her country through the greatest crisis in its history.

London recently witnessed a great recruiting rally in connection with the Women's Land Army, when in Trafalgar Square a thousand strikingly land girls belonging to the Agricultural, Forestry, and Timber sections of the Land Army appealed to their town sisters for recruits. These land girls marched to Trafalgar Square to martial music and song and they should be in the United States. The United States of America is a war against war, and its war is to be fought not in the field, but in the field of industry, and the War Department has taken a step towards carrying out that work by calling for 12,000 women to help in the work of the land. These women are needed to do a real and useful work, to help in the prosecution of the war.

Women are wanted for the three sections of the Women's Land Army:

Agricultural Section: In order to provide food for our soldiers and for the nation, women must till the soil.

Forestry Section: In order to provide for the Army, the women must help in this work.

Timber Cutting Section: In order to provide timber for the Navy and the Army, the women must help in this work. All desiring to join the Women's Land Army should apply to the nearest Employment Exchange for an application form or to the Village Registrar or the Ministry of Food.