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THE WAR SEAL FOUNDATION.

HOW TO HELP DISABLED SOLDIERS.

The cry of the disabled in the service of your country, and your home will soon be heard throughout the land. You will be told that work will be found for them. But remember that tens of thousands will be unable to work. They will have been incapacitated from either learning or practising a trade.

They will have nothing but a small pension or allowance upon which to live. Will you help these men and their dependants? With your help their pensions may be made to provide good living and personal service in a good home. You will enable pensions and allowances to be expended in retail purchases at wholesale prices.

You will help to organize mutual aid and co-operation in the production of a standard of living which small means expended along independent channels could not possibly provide. Your help may be given easily, and merely by sealing your letters with a ½d. War Seal.

Whenever you write a letter place a War Seal on the back of the envelope. You will thereby close your letters securely, perform a kindly action, and do your duty towards the men who have fought and bled for you.

Whenever you receive a letter closed with a War Seal, make it your business and a duty to seal your reply in the same way. Tell your friends to do so too.

Give your best attention to all the letters, whether business or private, which are sent to you bearing the Disabled Service War Seal; for the senders are both kind hearted and thoughtful.

Universal adoption of the War Seal during the next few months will pay the country's debts to the men "broken in our Wars."

There is a weekly sale of War Seals during the busy hours of evening trade in a number of well-known restaurants in London. Each Friday evening now sees a staff of sales ladies selling seals in the Café Monico, The Café Royal, Maxims, Pinolis, Reggiori's, Coventry, Villiers and several other restaurants. By this means a steady weekly revenue is obtained.

Already plans have been prepared for the first mansions to be erected. The ground for this first block has been given, and is located in Fulham, S.W.

An excellent plan has been adopted by certain London business houses and private individuals of presenting a self-contained flat in memory of a relative or acquaintance who has fallen at the front.

War Seals can be obtained at Chichester from Messrs. Adcock, Barrett, Penny, Willis & Co., and Charge & Co.