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The War and Local Trade.

The most serious problem of the moment, in the eyes of all business men, is how to keep the people of this Town as far as possible fully employed. Reduction of staff, whether in the warehouse, the shop, the counting-house, the workroom, or the factory, would be one of the worst evils which could befall the business community and the Town at large.

If the public will help us by placing their orders and making their purchases as usual, they will also help to a much greater extent the large number of men and women engaged in the maintenance of our establishments and workrooms, and the still larger number of people employed in the manufacture of the articles which we offer for sale.

With the assistance of our Customers we believe that it may be possible to maintain our regular Staffs.

The inevitable difficulties of the situation will be greatly reduced if the Public realise the fact that the best way to safety is to alter their arrangements and habits of life as little as they can.

BOGNOR.

ADAMES, D. & L., High Street, Family Butchers.
 BARBER, F. M., London Road, Fishmonger and Poulterer.
 BEATON & Co., 73, High Street, Fishmongers, Poulterers and Fruiters.
 BOWEN, W. & SON, London Road, Fruiters and Fishmongers.
 COLEMAN & MUNDAY, High Street, Printers and Stationers.
 COX, EDWARD, Aldwick Road, Fruitcrer, Florist, etc.
 DEMONICO, Arcade, Teas and Confectionery.
 GALES, HERBERT S., Commerce House, High Street, and London House, York Road, Lathers' and Sashes' Complete Outfitter.
 GEALL, W. H., Station Road, Baker and Confectioner.
 HANSFORD, Bognor and Littlehampton, Specialised in Men's Wear.
 HARNETT, H. A., 9, London Road, and Dafford Street, Best Bottled Beers; also in Crates, Jars and Casks.
 HAWKES, F. & SON, High Street, Grocers and Provision Merchants.
 KIMBLELL & SONS, 4, London Road, Provision Merchants, Bacon and Ham Curers.
 LEMMON, London Road, Draper and Milliner.
 LEVEHETT & FRYE, Ltd., High Street, High-class Fishmongers and Poulterers.
 LONG & STRICKLAND (M. B. Hilton, M.P.S.), High Street, Dispensary, Chemists.
 MACE, H. A., 2, London Road, Decorator and Complete House Furnisher.
 MANN, HARRY, London Road, The Draper.
 MITCHELLER, A. (late Loveth), 67, High Street, Milliner and Blouse Specialist.
 MONEY, J. W., Station Road, Dairyman.
 FARSON, F. & H., 45 and 49, High Street, Drapers and Boot Dealers.
 PEACOCK, F. W., High Street, Baker and Confectioner.
 HAGLESS, J. G., Aldwick Road, Fishmonger, Poulterer, etc. Tel. 113.
 SINNOTT, WILLIAM, The Arcade, General and Fancy Draper.
 SMITH, FREDERICK, London Road, Baker and Confectioner.
 STALEY'S, F. & S., London Road Buildings, and 15, High Street, Drapers.
 STUBBS, F., Aldwick Road, Grocer, Provision Merchant, Fruitcrer, etc.
 STUBBS, S., The Arcade, High-class Fruitcrer and Florist.
 THORP, EDWIN, Aldwick Road, Pharmaceutical Chemist.
 TREGGAR, T., Aldwick Road and Station Road, Grocer, Provision Merchant, and Butcher.
 WEBSTER & WEBB, High Street, Printers, Stationers, Library, etc.

LITTLEHAMPTON.

BOYS, H. V., High Street, Gentlemen's Hosiery, Hatter and Outfitter.
 GROOM'S STORES, High Street, Grocers and Provision Dealers, China and Glass Warehouses.
 HUSSEY, JOHN, High Street and Western Road, General Draper, Milliner and Dressmaker.
 MAY, S., late Wareham, Beach Road, Stationer, Bookseller, and Newsagent.
 NUTTER, J., 16, East Street, Fruitcrer, Greensgrocer and Beddeman.