

Worthing Gazette 27th February 1918 pages 4 and 6

The British Navy, Army, and Air Service are fighting for **YOU**.

And will go on fighting until right prevails, and a clean peace is assured if **YOU** do your bit!

Are you doing your bit?

The British Navy, Army, and Air Service can only continue to fight if the **Sinews of War** are provided.

It is **YOUR** part to find the money.

Your country has specifically asked Worthing to provide the cost of a Submarine during Business Men's Week, March 4th to 9th.

A Submarine costs £100,000.

It is up to Worthing to find the money.

Your country does not ask you to supply the money for "keeps," but only asks you to *lend it*, and guarantees you a *generous rate of interest*.

War Savings Certificates can be bought for 15/6, and in five years' time amount to 20/-. They can be cashed as easily as taking money out of the Post Office Savings Bank.

National War Bonds can be had in £5, £20, £50, £100, and upwards, and bring in 5 per cent. per annum, twice as much as in the P.O. Savings Bank, and *just as safe*. £5 in the P.O. Savings Bank brings you in 2/6 once a year; £5 in a National War Bond brings you in 2/6 *twice* a year.

You can buy War Savings Certificates at any Post Office or War Savings Association. You can buy National War Bonds at any Bank, or from any Stockbroker, or up to £50 at any Bank.

SMITH and STRANGE relinquish their space to-day to insert the above.

THE WAR SAVINGS MOVEMENT.

Special Effort.

Worthing and the Business Men's Week.

Members of the Central War Savings Committee met in the Mayor's Parlour at the Municipal Offices on Thursday evening, under the Chairmanship of Mr. G. Stacey, to consider in what way Worthing may associate itself with what is known as the Business Men's Week.

This describes a special effort to be made all next week to stimulate the sale of War Bonds and War Savings Certificates.

In a communication from headquarters it was shown that Worthing was classed with a number of towns from each of which it was desired to obtain £100,000, representing

The Cost of a Submarine.

One of the dominant ideas is that each place shall raise sufficient to provide some definite engine of war. The basis of contribution is £2 10s. per head of the population, which would represent about £75,000 from Worthing; but we are grouped with towns with a population of 40,000 or 50,000, and thus the larger demand is made.

In the course of a comprehensive general discussion the CHAIRMAN explained, in reply to a question by Mr. G. NEVILLE STRANGE, that there had been no diminution, but an actual increase, in the amount of the deposits in the Post Office Savings Bank whilst the War Savings movement has been in progress.

Mr. STRANGE pointed out that there was still need for a good deal of education in the matter. An idea prevailed that if we lost the War the money invested in this manner would be lost, whilst that which was deposited in the Post Office Savings Bank would be safe.

Mr. J. BLACKMAN: I have heard that argument from several.

The CHAIRMAN explained that the facilities for withdrawing money invested in War Savings Certificates were precisely the same as in the case of the Savings Bank.

Instructing the Multitude.

Mr. EDMUND IVENS urged the necessity for increased publicity, as there was such a remarkable amount of ignorance as to the actual state of affairs. It was not the amount of interest they need trouble about when the winning of the War was all essential. In a matter such as this they should have the backing of the Town Council. He thought Worthing lacked the leading of public men.

It was ultimately agreed that steps should be taken to make a special appeal next week. Due publicity is to be given, the Clergy and Ministers are to be asked to make mention of the effort next Sunday, and a representative public meeting is to be held.

Mr. T. R. GALLOWAY urged that next week's purchases of War Savings Certificates by the various local Associations should be credited to Worthing in arriving at the total contribution.