Wartime West Sussex 1939 - 1945 ON THE HOME FRONT - FUNDRAISING AND COLLECTING Help the war effort - give up holidays

Official notice which appeared in local newspapers, July 7th 1940



All through our childhood there was magic in these words. As we grew older "the holidays" were looked forward to throughout the working year.

But today... the German armies have overrun half Europe. Thousands have fled from their bombed and burning homes. Invasion threatens our Island. We must put aside all thought of going away for holidays until this war is over and victory is won.

So let us speed up our war effort. Let us lend our "holiday money" to the Nation. Put every shilling into National Savings (Savings Certificates, Defence Bonds, National War Bonds, Post Office and Trustee Savings Banks). The money is urgently needed to pay for the equipment of our fighting forces — for the defence of our shores, our homes, our lives.

This year make your holiday weeks National Savings Weeks !

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