

West Sussex County Council  
Children and Families Information Service

1<sup>st</sup> February 2022

Dear Colleagues

My name is Sharon Moody from Kids Capers Day Nursery in Crawley, and I am currently the reserve Early Years Private Voluntary and Independent (PVI) representative for the West Sussex School's Forum. I would like to put myself forward to be the School's Forum PVI representative.

I opened my nursery in May 2000 and since then I have expanded the nursery from 18 places to 66 places and have established a good reputation within Crawley, especially for our friendly, personal service and flexibility of sessions. The children have always been at the heart of everything I set out to achieve, including my own professional development that has led to achieve my BA Honours with Early Years Teacher Status.

Being the sole director of the nursery means I have overall responsibility for the business which necessitates having a sound knowledge of child development; the EYFS Statutory Framework, including Safeguarding and SEN; customer relations; health and safety; employment law; people's wellbeing; and finance.

I know from attending Forum meetings that many of the agenda's, which are set aside for the Early Years, centre around the Free Entitlement element of the Designated School's Grant (DSG) and I am passionate about trying to ensure that the money allocated to the Early Years Sector is utilised accordingly and not diverted to other sectors. I feel I have a good understanding of how the total sum is allotted and distributed within Early Years and being part of the School's Forum, on occasions, has given me a broader insight into how the DSG is allocated across the Education sector. However, even though there is a general lack of funds, I will fight the corner for Early Years to retain our share and endeavour to ensure settings receive the best possible base rate.

Sincerely yours



Sharon Moody  
Director  
Kids Capers Day Nursery