

COMMUNITY INITIATIVE FUNDING

WORTHING CLC APPLICATION FORM 2012/13

Name of Organisation: Party on the Prom

Charity/Company Number (if applicable):

Project Title: Party on the Prom 2013

1. Please provide details of the **organisation**, including numbers of **local** volunteers and paid staff

The Jubilee 2012 working group was set up in February 2011, with the specific objective of organizing a unique Party on the Prom in Worthing to celebrate the Diamond Jubilee. The working group is chaired by Councillor Tom Wye and comprises representatives of the Lions, Rotary, Chamber of Commerce, Town Centre Initiative, WBC, Worthing Police, DSH Leisure, Sunny Worthing Arts Group, Creative Waves, Worthing Journal. The Group draws on volunteers from the Lions, Rotary, schools, artists. Due to the success of the event in 2012, the Working Party decided that this should be an annual event and for 2013 will be linked to the celebration of Sussex Day. The governance and membership of the working group remains unchanged.

2. Please provide a brief description of the project funding is being requested for (including why it is needed and who will benefit)

Party on the Prom (Needs updating with info of the events etc and confirmation re the extent and number of participants)

The party on the promenade will stretch from Splash Point to George V Avenue, with over 2.7 km of party goers and should involve 6 – 7000 residents. The Promenade is divided into red, white and blue zones with families, community groups and friends being able to book sections of the promenade to set up their own tables and chairs. Entertainment will be provided along the Promenade, with a number of competitions for both children and adults to keep everyone occupied. The competitions will include pavement art, fancy dress and best dressed table.

The funding for this event is vital to ensure that this project will go forward. The events planned are fully inclusive and for 2013 will celebrate Sussex Day. The Working Party gives its time for free in respect of organizing the event and assisting on the day, the volunteer hours will be considerable. The Lions and three Rotary groups will provide the main assistance on the day regarding marshalling the event, the volunteers will number in excess of 100.

3. How much funding is the applicant seeking? £3,000

4. What is the specific purpose for which the grant will be used?

Bunting/Decoration £1000
Entertainment £2,000
Marketing and Publicity material £3,000
Public Liability Insurance £70

Priority is given to applications that are committed to providing match funding

5. Is the applicant asking the CLC to fund the total cost of this project?

YES

NO

If you answered yes to question 5 Please explain why the applicant is unable to contribute or obtain other funding:

If you answered no to question 5 How is the applicant raising the rest of the money?

The event will be part funded from existing resources. Sponsorship from companies such as Southern Water is being pursued. Discussions with Worthing Borough Council are underway regarding an application for funding.

6. The Committee may decide to award only a percentage of the funding requested. Please give details of which elements (if any) of the project that could still be carried out if this happened

Amount Given	Aspects of the project which could continue
75%	Reduction in the events and entertainment on the day,
50%	no entertainment,
25%	not able to proceed with event

7. **Worthing CLC will only make awards up to £5,000 in exceptional cases.** If your application is for a sum over £2,500 please state why you feel the committee should support this project (it would be expected that your project demonstrate significant match funding and have a significant impact on the local community).

The events are specifically designed to be fully inclusive, allowing the whole community to be involved in the celebrations. The event in 2012 brought together over 5,000 residents to take part in a unique experience. The feedback from the community was very positive, supporting this as an annual event. This will play an important part in increasing the awareness of Sussex Day and celebrating what is good about Worthing.

The working party is committed to securing significant amounts of matched funding. The competitions being planned will all secure sponsorship.

8. Are any other local groups/organisations involved in the project? If so, please indicate who and the nature of their involvement

TCI, WACC, Herald, Schools, Lions, Three Rotary Clubs, WBC, Worthing Arts Council, Worthing Journal

These groups are actively involved in the working group regarding the planning of the events, plus providing the volunteer support for the events on the day.

9. Please confirm that all relevant staff and volunteers have received the appropriate Criminal Records Bureau clearance:

YES

NO

N/A

Please provide an explanation as to why any relevant staff and volunteers have not received clearance:

10. Please indicate whether planning permission is required for the project:

YES

NO

If so, has this been granted?

YES

NO

Awaiting Outcome

11. As the local member, do you support this application?

YES

NO

Please provide a brief explanation for your answer.