

# 2 Economic Development

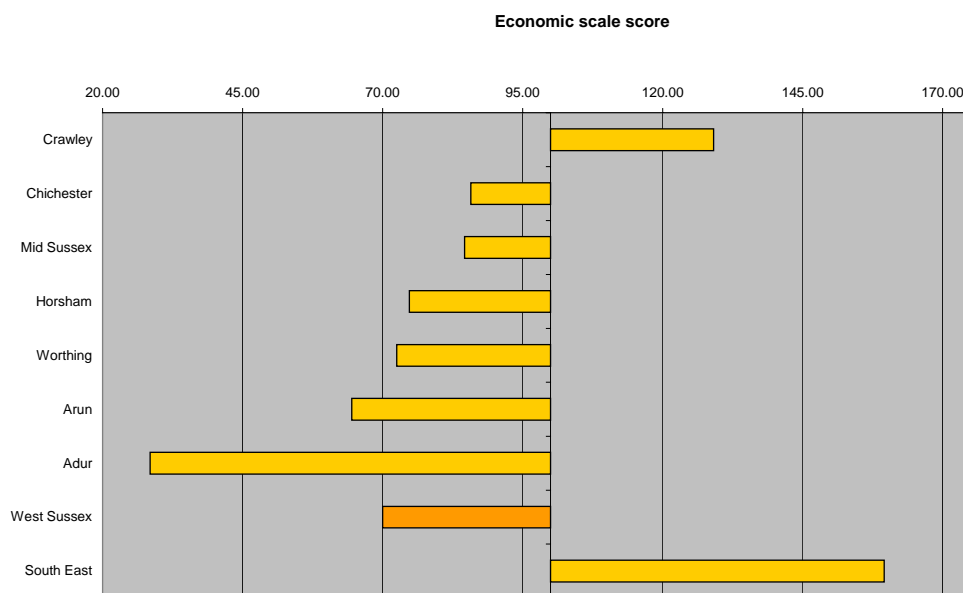
## 2.1 Economic Performance

Table 1: Economic Scale Indicators

LAD	Share of national GVA, 2003	Share of total national employment, 2004	Economic scale score	Economic scale score rank (out of 408)
Crawley	0.32	0.31	129.12	84
Chichester	0.23	0.19	85.75	164
Mid Sussex	0.21	0.20	84.63	165
Horsham	0.19	0.18	74.77	193
Worthing	0.18	0.17	72.54	203
Arun	0.16	0.16	64.48	232
Adur	0.07	0.07	28.47	382
<b>West Sussex</b>	<b>1.36</b>	<b>1.28</b>	<b>70.00</b>	<b>35 (out of 54)</b>
South East	15.03	13.99	159.57	2 (out of 11)
<b>Great Britain</b>	<b>100.00</b>	<b>100.00</b>	<b>100.00</b>	

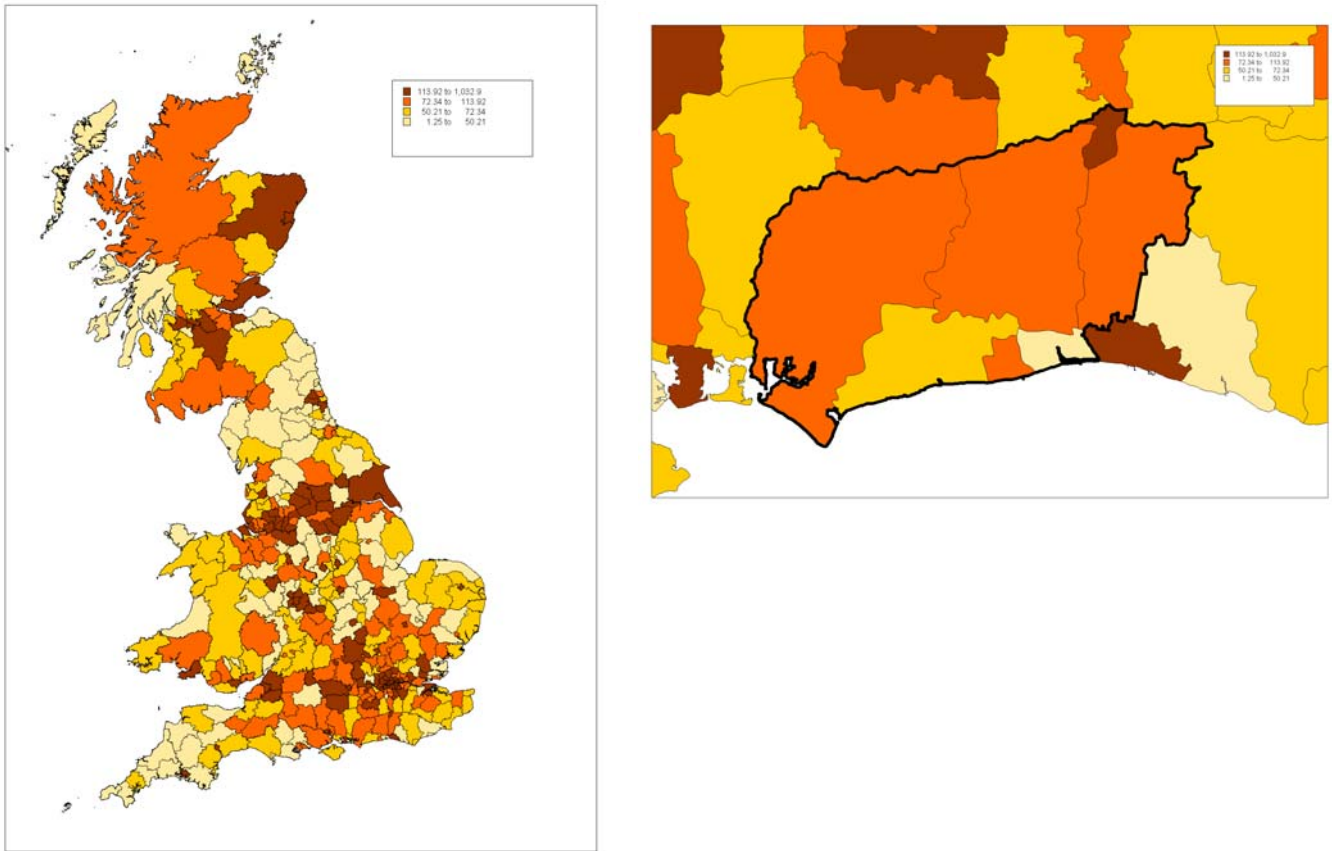
Source: *localknowledge*, Local Futures

Figure 1: Economic Scale Score



Source: *localknowledge*, Local Futures

Map I: Economic Scale Composite score, 2004



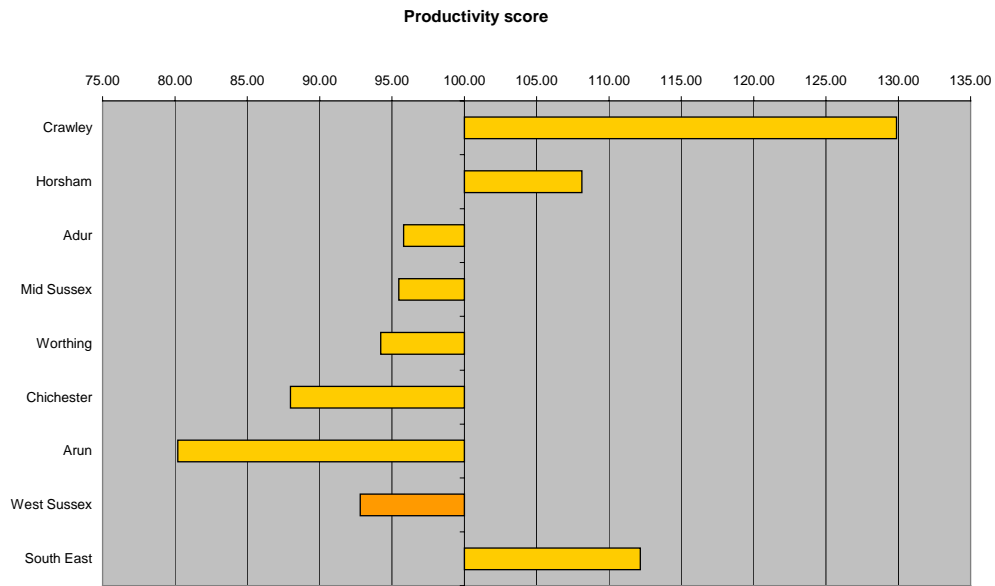
Source: *localknowledge*, Local Futures

Table 2: Productivity Indicators

LAD	Average gross weekly earnings (workplace based), 2005	GVA per head 2003	Productivity score	Productivity score rank (out of 408)
Crawley	502.80	22,081.94	129.88	47
Horsham	418.60	18,384.05	108.13	95
Adur	370.90	16,289.16	95.81	151
Mid Sussex	369.60	16,232.07	95.47	153
Worthing	364.80	16,021.26	94.23	162
Chichester	340.60	14,958.45	87.98	202
Arun	310.50	13,636.52	80.21	285
West Sussex	379.51	17,051.00	92.81	26 (out of 54)
South East	437.80	19,110.37	112.16	2 (out of 11)
<b>Great Britain</b>	<b>424.30</b>	<b>15,585.27</b>	<b>100.00</b>	

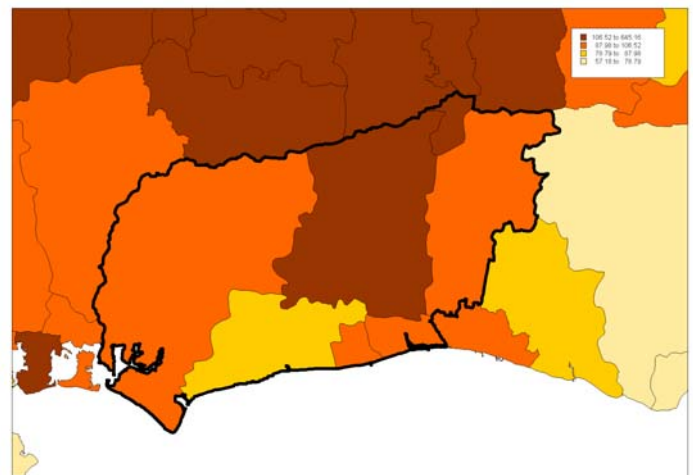
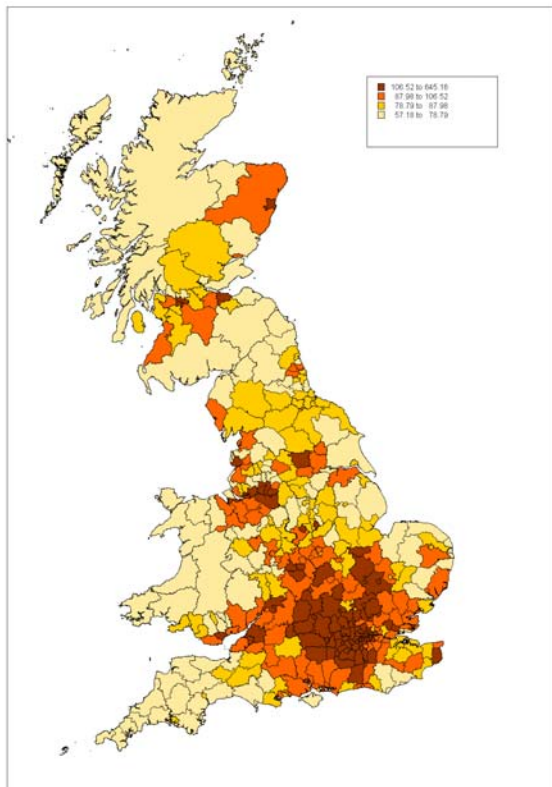
Source: *localknowledge*, Local Futures

Figure 2: Productivity Score



Source: *localknowledge*, Local Futures

Map 2: Productivity Score, 2004



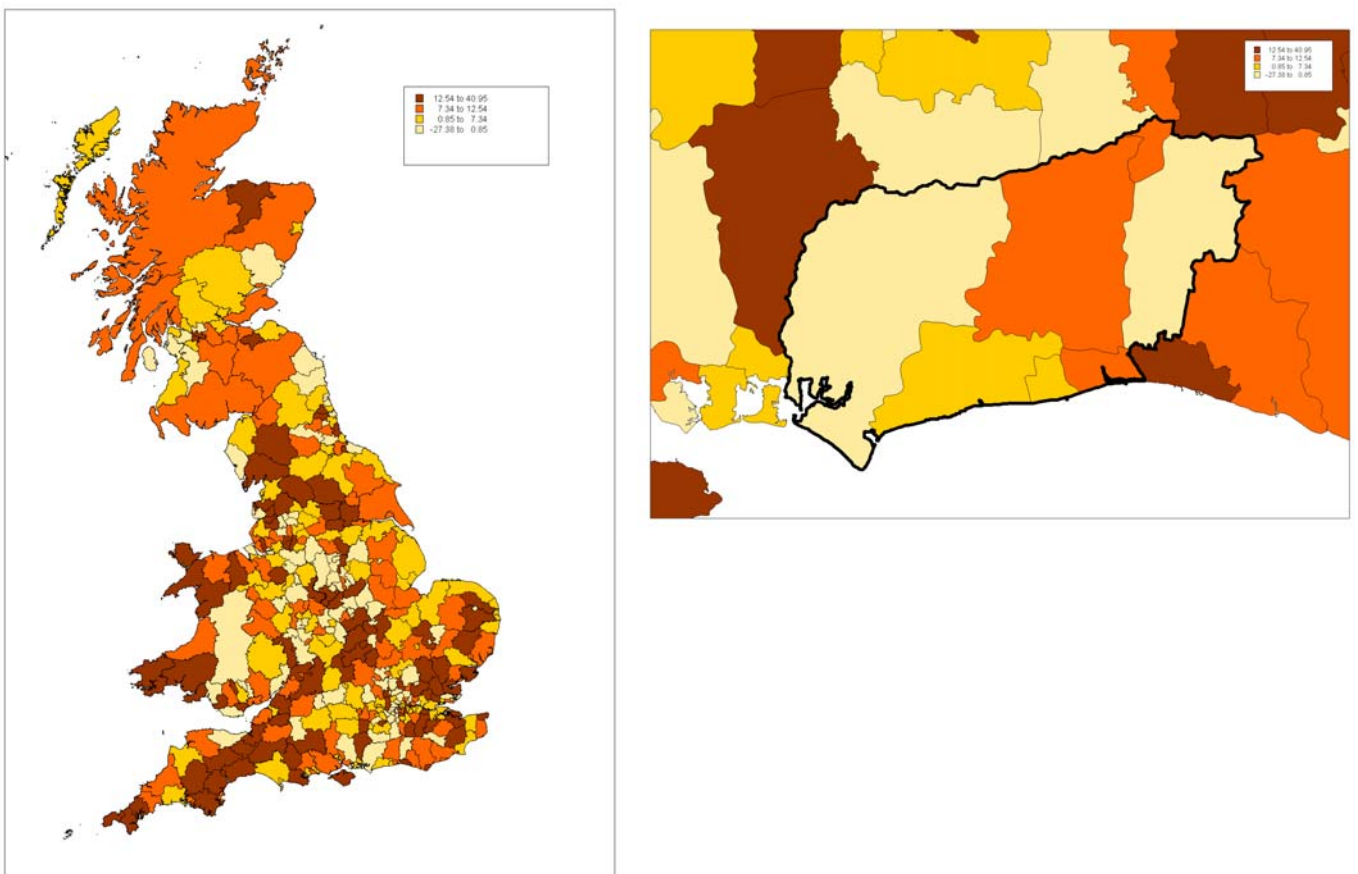
Source: *localknowledge*, Local Futures

Table 3: Economic Change Indicators

LAD	% change in GVA per head 1995-2003	% change in average gross weekly earnings, 1999-2005	% change in total employment 1998-2004	Economic change score	Economic change score rank (out of 408)
Crawley	46.59	23.24	9.97	140.46	148
Adur	46.59	16.34	9.03	127.19	172
Horsham	46.59	17.35	8.21	115.64	190
Worthing	46.59	15.85	5.12	72.04	246
Arun	46.59	11.33	4.00	56.37	265
Chichester	46.59	19.05	-1.41	-19.84	336
Mid Sussex	46.59	-2.40	-2.74	-38.56	352
<b>West Sussex</b>	<b>46.59</b>	<b>13.53</b>	<b>4.35</b>	<b>61.31</b>	<b>40 (out of 54)</b>
South East	58.05	20.87	6.64	93.54	6 (out of 11)
<b>Great Britain</b>	<b>47.91</b>	<b>24.03</b>	<b>7.10</b>	<b>100.00</b>	

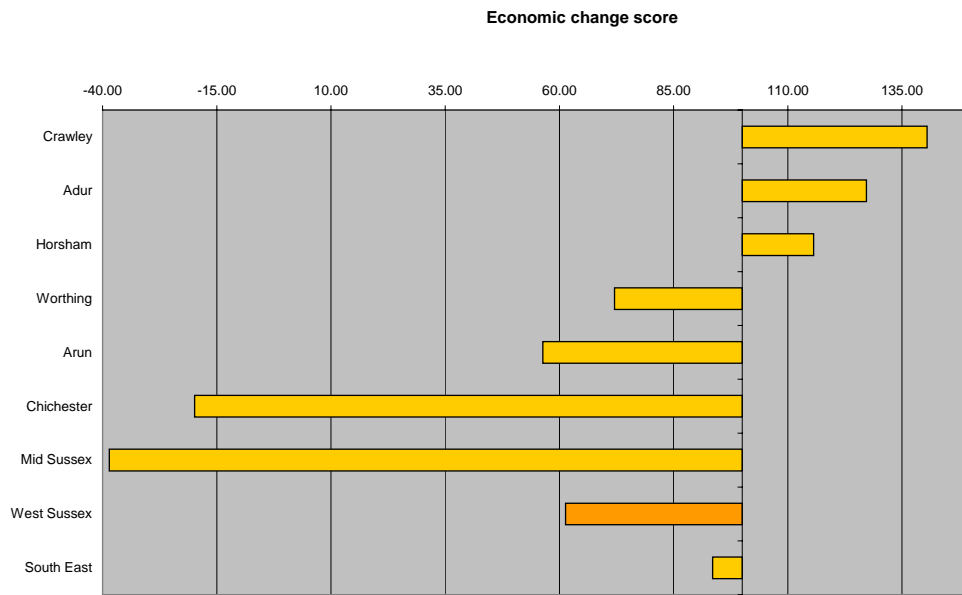
Source: *localknowledge*, Local Futures

Map 3: Change in Total Employment, 1998-2004



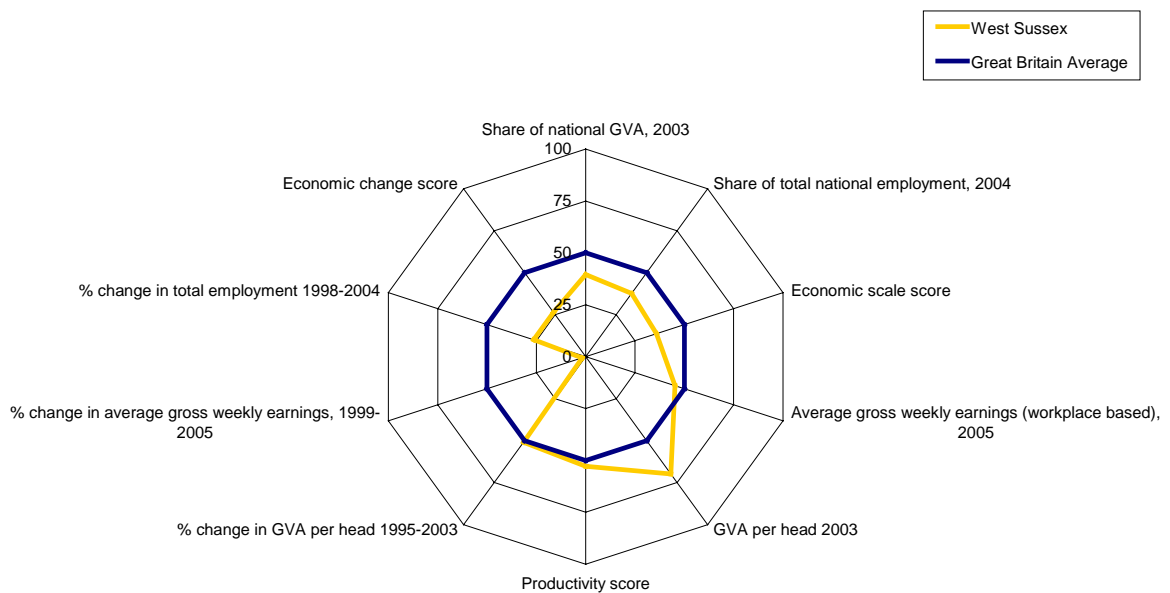
Source: *localknowledge*, Local Futures

Figure 3: Economic Change Score



Source: *localknowledge*, Local Futures

Figure 4: Economic Performance Indicators



Source: *localknowledge*, Local Futures<sup>1</sup>

<sup>1</sup> The chart displays the national ranking of the county, converted to a percentile score (i.e. the top ranking county scores 100% and the bottom ranking 0%)

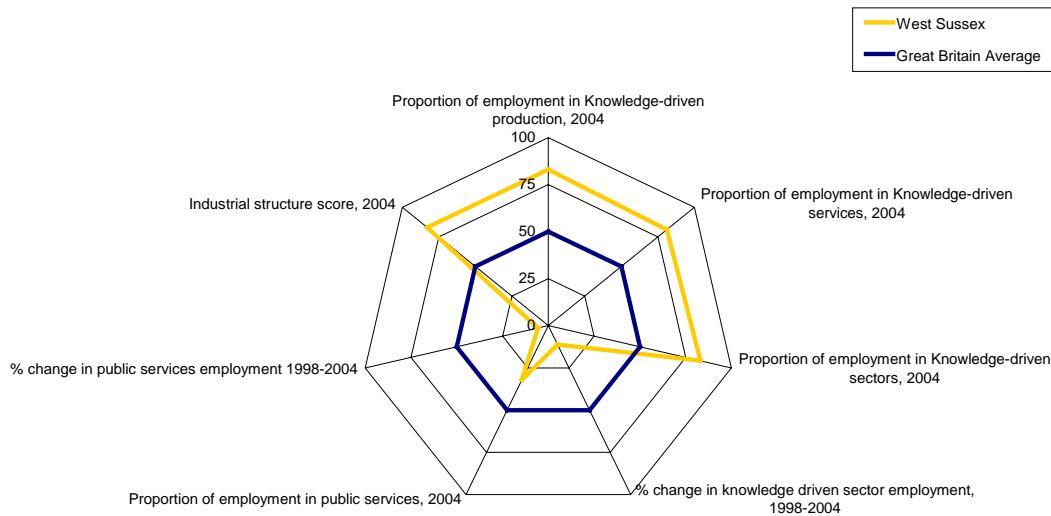
## 2.2 Industrial Structure

Table 4: Industrial Structure Indicators

LAD	Proportion of employment in Knowledge-driven production, 2004	Proportion of employment in Knowledge-driven services, 2004	Proportion of employment in Knowledge-driven sectors, 2004	% change in knowledge driven sector employment, 1998-2004	Proportion of employment in public services, 2004	% change in public services employment 1998-2004	Industrial structure score, 2004	Industrial structure score rank (out of 408)
Crawley	5.77	32.11	37.87	3.80	8.48	39.04	162.85	13
Worthing	7.33	19.52	26.85	-11.86	26.20	14.32	115.45	69
Horsham	4.08	21.56	25.65	34.22	18.64	17.73	110.28	77
Mid Sussex	3.79	19.87	23.66	-26.83	25.02	13.34	101.74	104
Adur	4.76	14.30	19.06	20.16	24.22	-3.57	81.97	180
Arun	4.51	12.96	17.47	30.83	24.75	15.96	75.10	222
Chichester	2.26	12.68	14.94	-7.21	25.51	-22.14	64.23	295
<b>West Sussex</b>	<b>4.70</b>	<b>20.80</b>	<b>25.50</b>	<b>-0.40</b>	<b>20.29</b>	<b>6.12</b>	<b>109.63</b>	<b>10 (out of 54)</b>
South East	4.07	22.42	26.49	9.87	20.34	21.28	113.90	2 (out of 11)
Great Britain	3.61	19.64	23.26	12.66	21.03	24.11	100.00	

Source: *localknowledge*, Local Futures

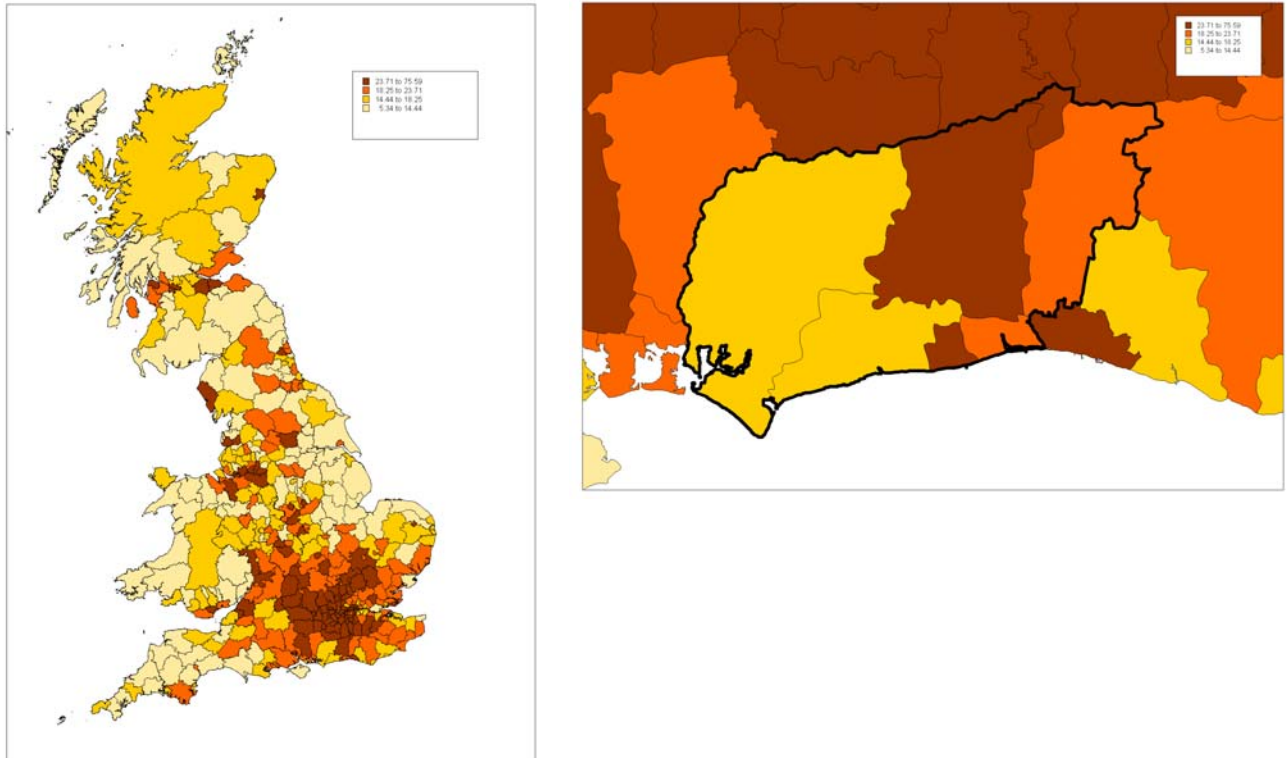
Figure 5: Industrial Structure Indicators



Source: *localknowledge*, Local Futures<sup>2</sup>

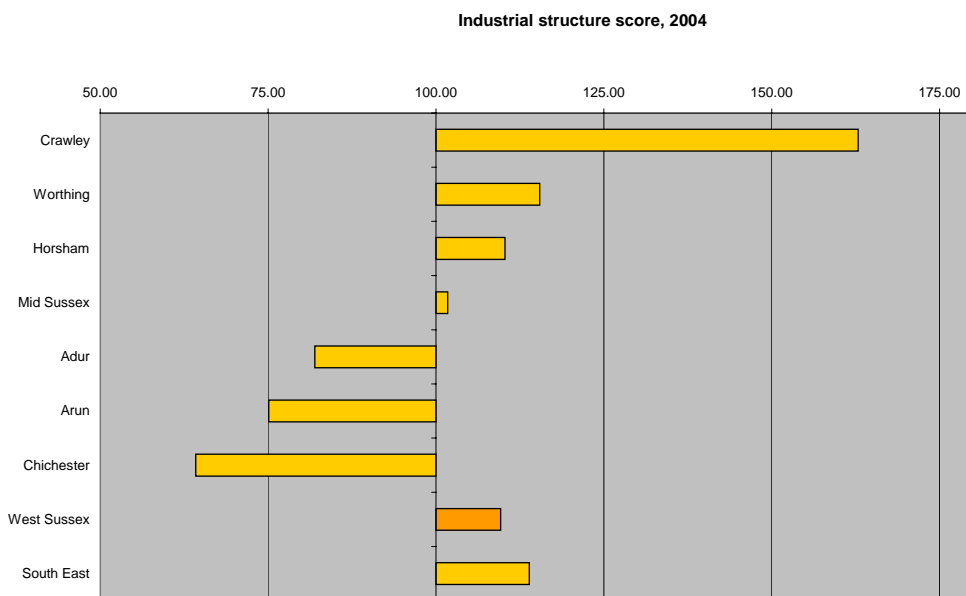
<sup>2</sup> The chart displays the national ranking of the county, converted to a percentile score (i.e. the top ranking county scores 100% and the bottom ranking county scores 0%)

Map 4: Proportion of Employment in Knowledge Driven Sectors, 2003



Source: *localknowledge*, Local Futures

Figure 6: Industrial Structure Score



Source: *localknowledge*, Local Futures

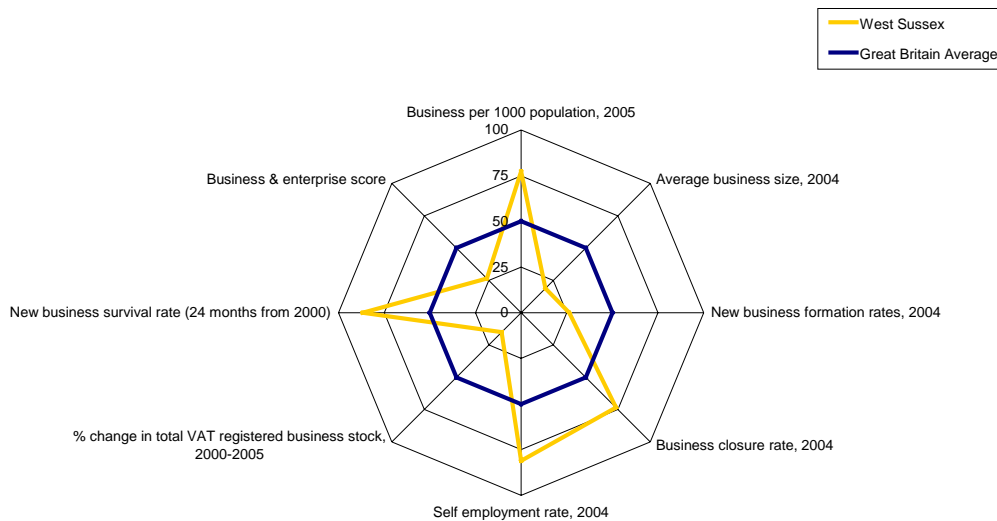
### 1.3 Business and Enterprise

Table 5: Business & Enterprise Indicators

LAD	Business per 1000 population, 2005	Average business size, 2004	New business formation rates, 2004	Business closure rate, 2004	Self employment rate, 2004	% change in total VAT registered business stock, 2000-2005	New business survival rate (24 months from 2000)	Business & enterprise score	Business & enterprise score rank (out of 408)
Mid Sussex	52.49	8.01	9.12	9.30	9.42	7.10	81.63	105.70	107
Horsham	56.21	7.29	8.98	9.96	11.26	4.75	81.63	103.02	149
Adur	32.47	8.68	8.95	8.63	8.00	7.17	81.63	101.64	165
Worthing	33.35	11.68	9.35	11.59	9.25	-4.03	81.63	95.26	240
Arun	35.33	7.57	8.61	10.85	9.40	1.59	81.63	92.37	279
Chichester	56.95	8.22	7.71	8.98	7.86	1.92	81.63	91.68	287
Crawley	29.09	22.41	10.33	11.65	7.55	-3.45	81.63	90.28	300
<b>West Sussex</b>	<b>43.40</b>	<b>9.82</b>	<b>8.86</b>	<b>10.01</b>	<b>9.12</b>	<b>2.63</b>	<b>81.63</b>	<b>90.82</b>	<b>45 (out of 54)</b>
South East	43.98	10.01	9.88	9.84	8.70	6.16	81.09	105.63	2 (out of 11)
<b>Great Britain</b>	<b>37.52</b>	<b>11.57</b>	<b>10.08</b>	<b>9.94</b>	<b>7.41</b>	<b>1.60</b>	<b>79.34</b>	<b>100.00</b>	

Source: *localknowledge*, Local Futures

Figure 7: Business & Enterprise Indicators

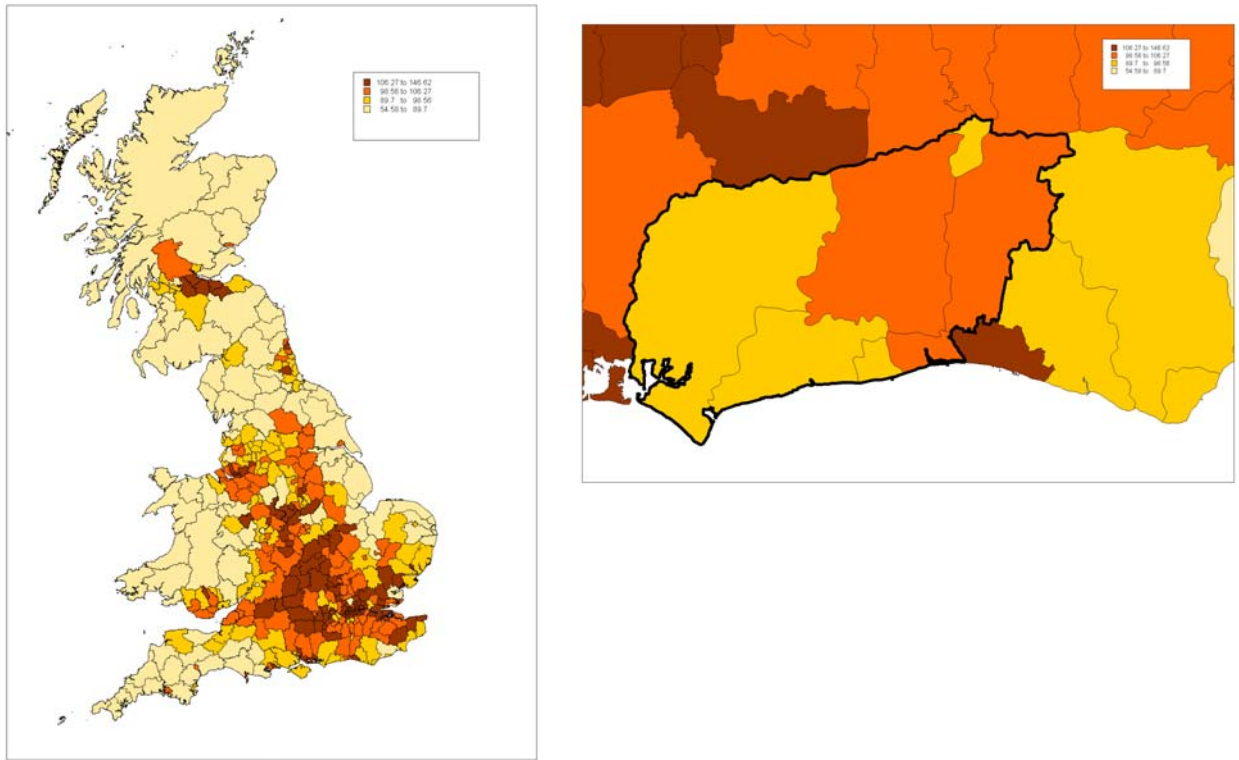


Source: *localknowledge*, Local Futures<sup>3</sup>

<sup>3</sup> The chart displays the national ranking of the county, converted to a percentile score (i.e. the top ranking county scores 100% and the bottom ranking 0%)

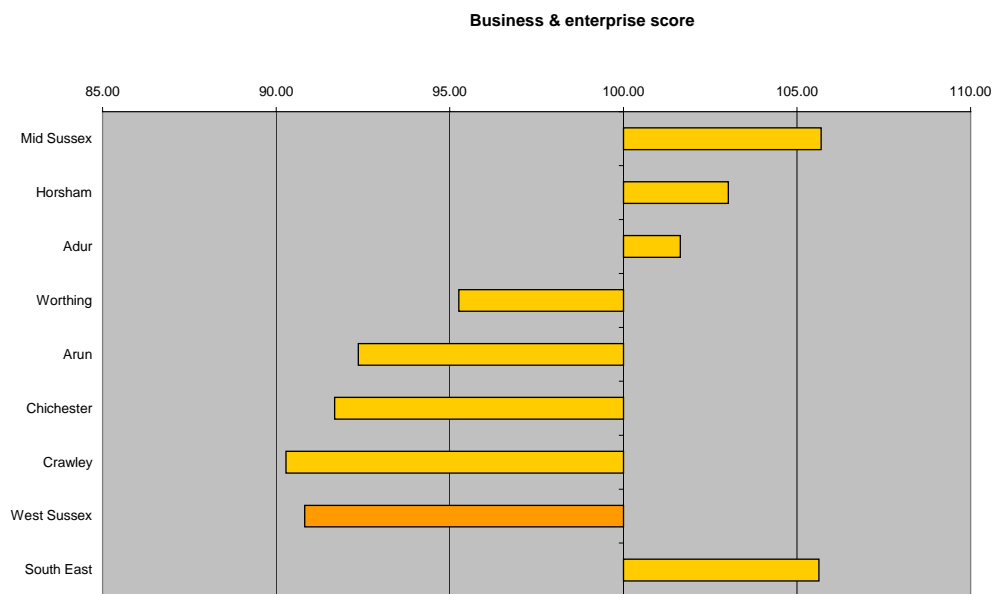


Map 5: Business & Enterprise Score, 2004



Source: *localknowledge*, Local Futures

Figure 8: Business & Enterprise Score



Source: *localknowledge*, Local Futures

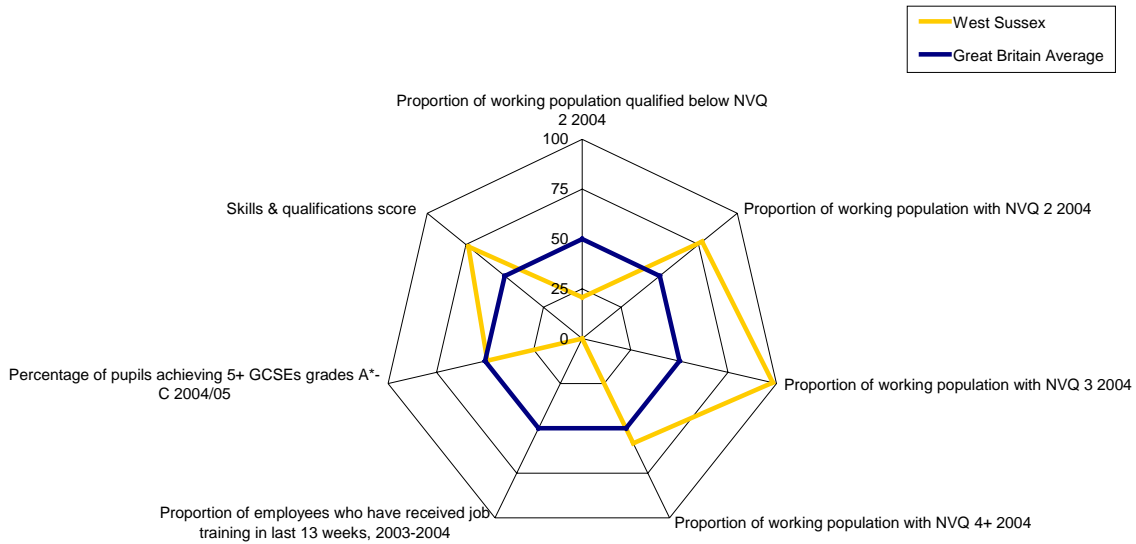
## 1.4 Skills and Qualifications

Table 6: Skills and Qualifications Indicators

LAD	Proportion of working population qualified below NVQ 2 2004	Proportion of working population with NVQ 2 2004	Proportion of working population with NVQ 3 2004	Proportion of working population with NVQ 4+ 2004	Proportion of employees who have received job training in last 13 weeks, 2003-2004	Percentage of pupils achieving 5+ GCSEs grades A*-C 2004/05	Skills & qualifications score	Skills & qualifications score rank (out of 408)
Horsham	20.89	23.80	24.41	30.90	27.54	68.60	116.74	10
Mid Sussex	27.52	20.90	16.83	34.76	26.03	68.00	109.43	60
Worthing	29.71	25.16	23.51	21.63	37.54	49.70	104.68	108
Chichester	31.60	21.52	22.05	24.84	29.48	54.80	104.32	117
Arun	38.70	19.17	21.93	20.19	34.13	45.90	96.69	266
Crawley	37.19	23.71	17.53	21.57	23.10	52.70	95.55	280
Adur	40.56	22.40	18.11	18.93	31.77	35.00	92.10	334
<b>West Sussex</b>	<b>31.54</b>	<b>22.21</b>	<b>20.78</b>	<b>25.47</b>	<b>0.00</b>	<b>55.13</b>	<b>103.88</b>	<b>15 (out of 54)</b>
South East	31.46	20.61	19.05	28.89	30.90	57.00	105.49	2 (out of 11)
Great Britain	35.07	20.85	18.33	25.74	30.32	54.54	100.00	

Source: *localknowledge*, Local Futures

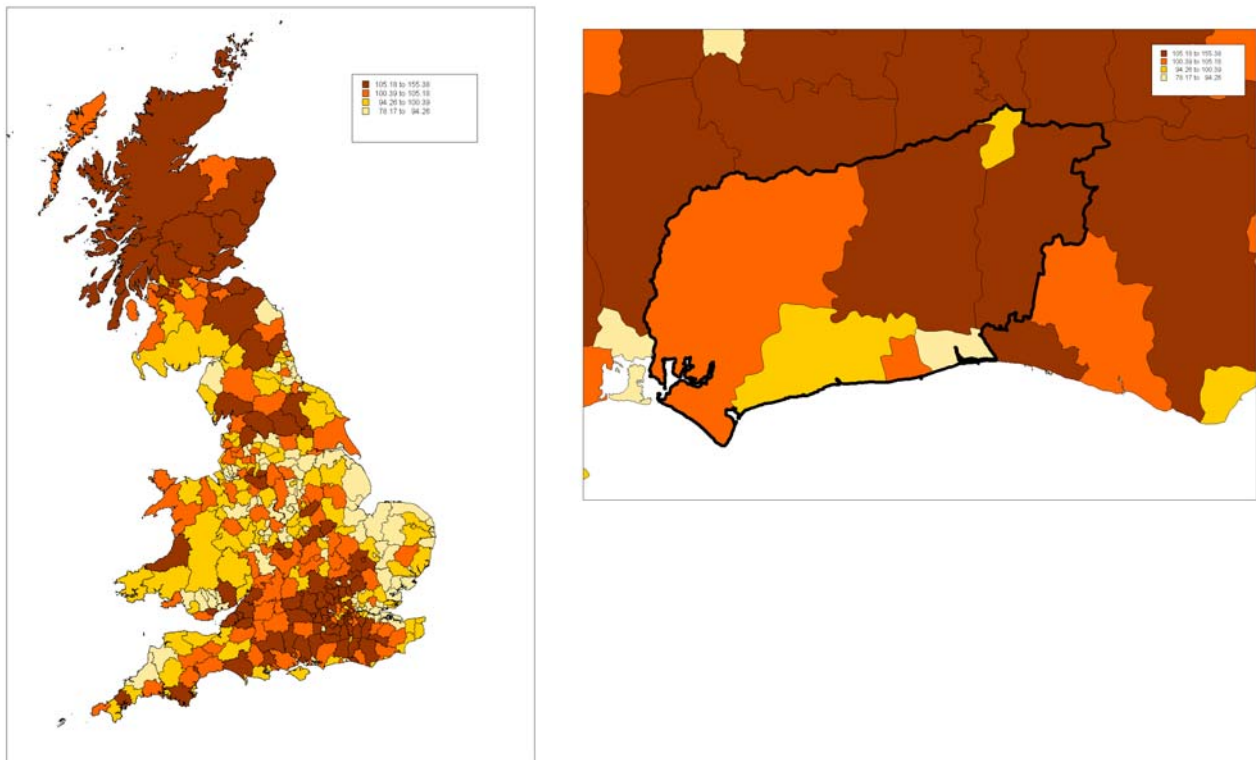
Figure 9: Skills and Qualifications Indicators



Source: *localknowledge*, Local Futures<sup>4</sup>

<sup>4</sup> The chart displays the national ranking of the county, converted to a percentile score (i.e. the top ranking county scores 100% and the bottom ranking county 0%)

Map 6: Skills and Qualifications Score, 2004



Source: *localknowledge*, Local Futures

Figure 10: Skills and Qualifications Score



Source: *localknowledge*, Local Futures

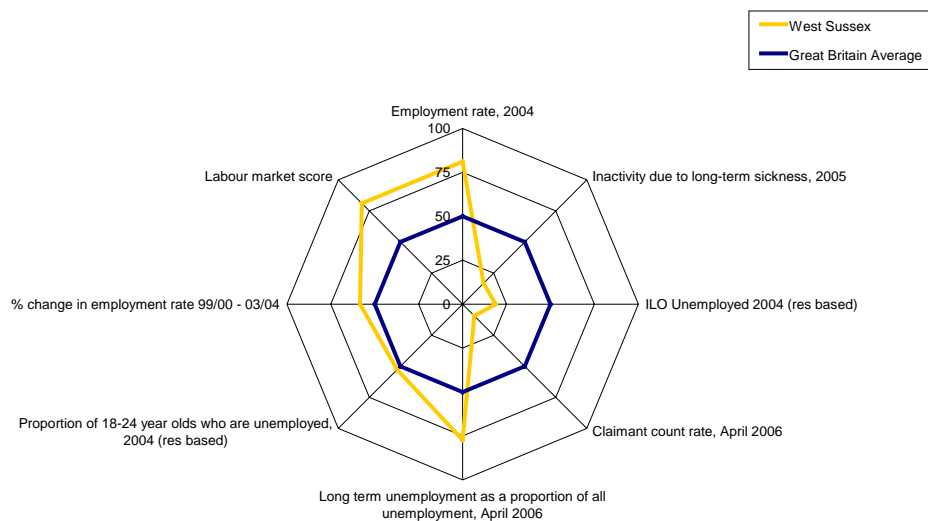
## 1.5 Labour Market

Table 7: Labour Market Indicators

LAD	Employment rate, 2004	Inactivity due to long-term sickness, 2005	ILO Unemployed 2004 (res based)	Claimant count rate, April 2006	Long term unemployment as a proportion of all unemployment, April 2006	Proportion of 18-24 year olds who are unemployed, 2004 (res based)	% change in employment rate 99/00 - 03/04	Labour market score	Labour market score rank (out of 408)
Worthing	84.70	-	2.17	1.70	13.47	6.70	3.53	113.83	7
Horsham	81.90	-	4.02	1.20	20.62	8.20	-0.12	110.07	35
Adur	80.70	3.60	3.48	1.70	18.72	8.60	8.69	108.46	70
Mid Sussex	80.20	-	2.47	0.90	12.93	6.40	0.00	107.78	82
Chichester	77.80	5.00	1.03	1.60	12.50	0.00	5.46	104.56	173
Arun	76.30	8.50	4.62	1.80	14.37	14.10	-5.04	102.54	220
Crawley	75.50	4.50	4.26	1.80	14.26	6.00	2.21	101.47	245
<b>West Sussex</b>	<b>79.43</b>	<b>3.19</b>	<b>3.21</b>	<b>1.49</b>	<b>15.01</b>	<b>5.61</b>	<b>1.48</b>	<b>106.75</b>	<b>11 (out of 54)</b>
South East	78.89	6.60	3.48	1.70	12.98	5.42	-1.13	106.39	1 (out of 11)
<b>Great Britain</b>	<b>74.41</b>	<b>7.30</b>	<b>4.56</b>	<b>2.65</b>	<b>30.13</b>	<b>6.88</b>	<b>0.54</b>	<b>100.00</b>	

Source: *localknowledge*, Local Futures

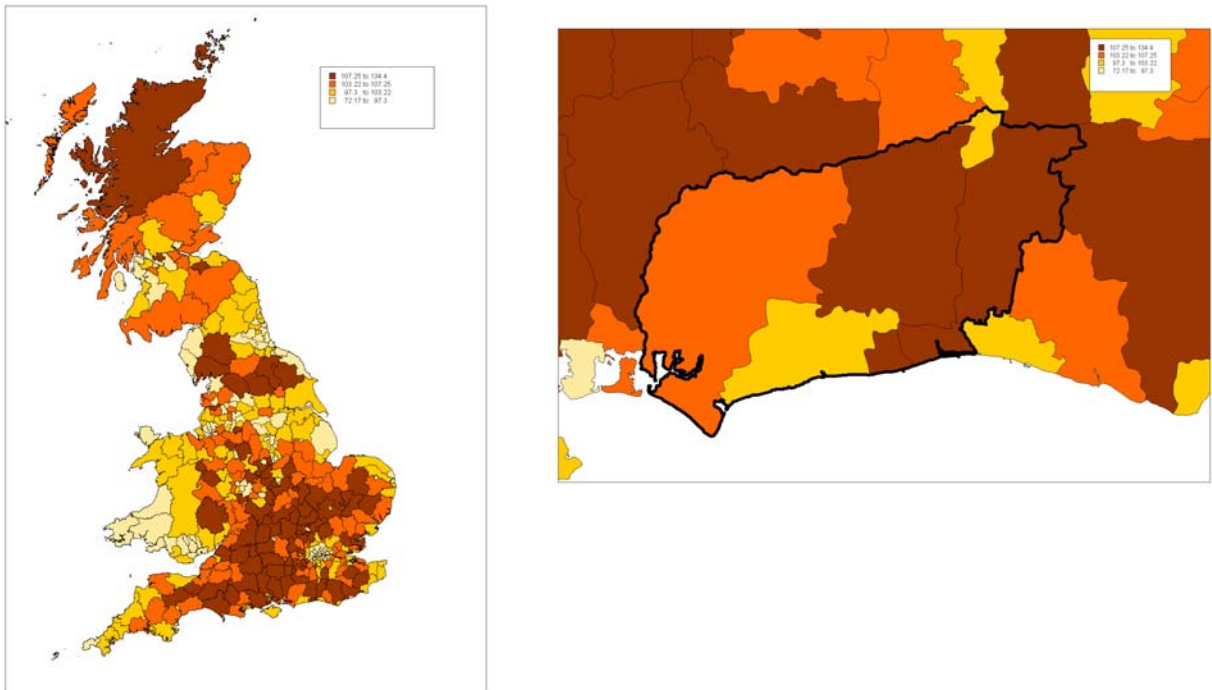
Figure 11: Labour Market Indicators



Source: *localknowledge*, Local Futures<sup>5</sup>

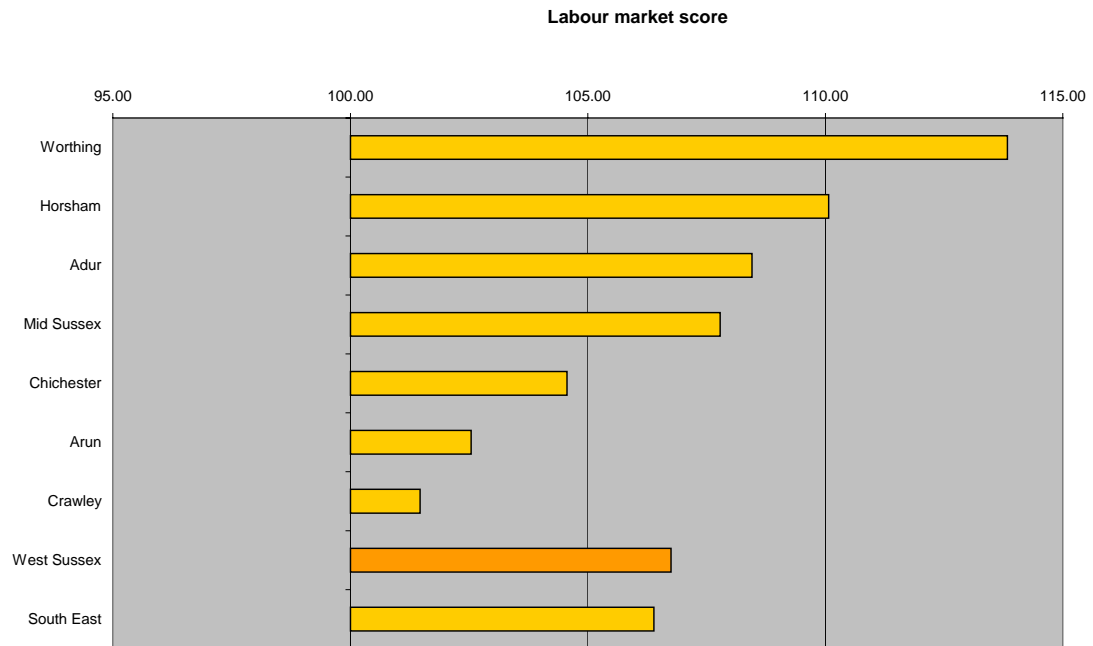
<sup>5</sup> The chart displays the national ranking of the county, converted to a percentile score (i.e. the top ranking county scores 100% and the bottom ranking county 0%)

Map 7: Employment Rate, 2003/04



Source: *localknowledge*, Local Futures

Figure 12: Labour Market Score



Source: *localknowledge*, Local Futures